

# Cartons and Sustainable Forests

**FACT**  
Europe's forests are increasing in size

European forests grew by 58,390km<sup>2</sup> between 2005 and 2020.  
Forests today are over 30% larger than in the 1950s.  
In Nordic forestry, for every tree harvested, at least three new ones are planted.

**MYTH**  
Using less paper and board saves trees

**MYTH**  
Tropical rainforests are destroyed to make paper and board

The European cartonboard packaging industry depends on trees and needs thriving forests. It practices sustainable forest management as it ensures a growing forest in Europe.

Sustainable forestry is conducted according to clear guidelines which means that the raw material can be utilised while still nurturing the forest's biodiversity.

There are also certification systems and product labelling for recycled material in order to recognise the important role that recycled paper and board plays in protecting forests.

**FACT**  
Cartonboard packaging is made from forests which are sustainably managed

Deforestation mainly occurs in the southern hemisphere, usually due to unsustainable forest practices and fuel requirements.

The European cartonboard packaging industry does not use wood from tropical forests.

**FACT**  
No tropical hardwood is used for paper and board making

