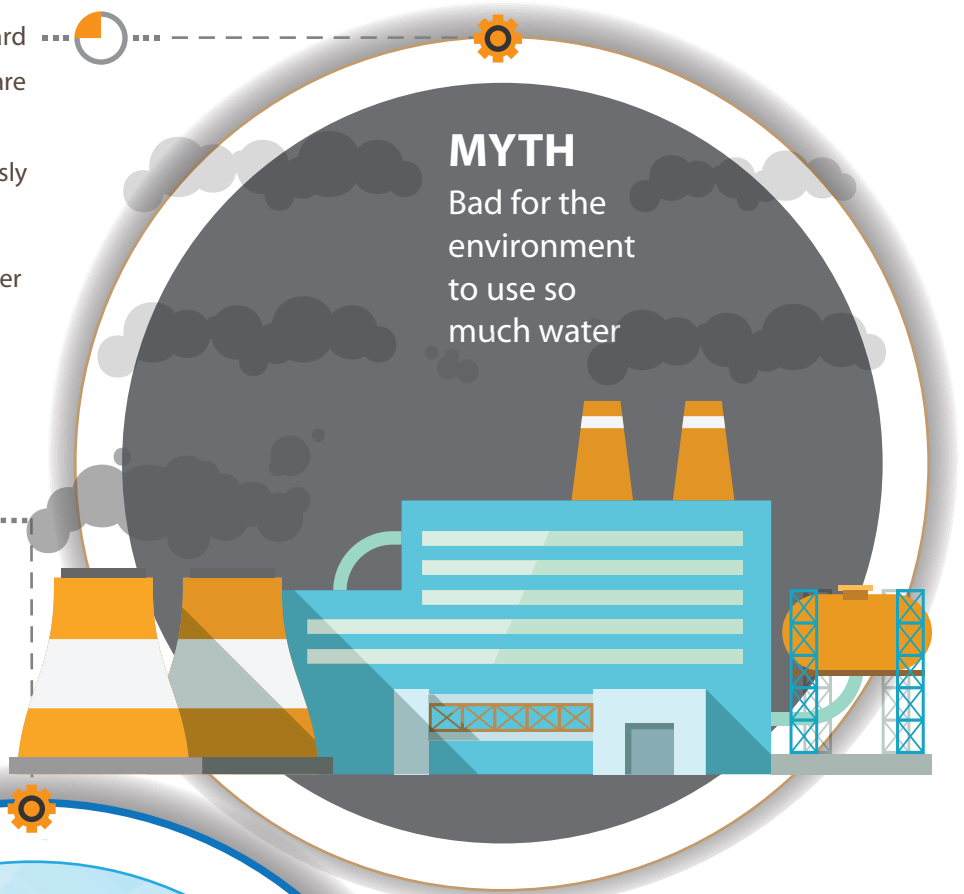


Carton Making's Use of Water

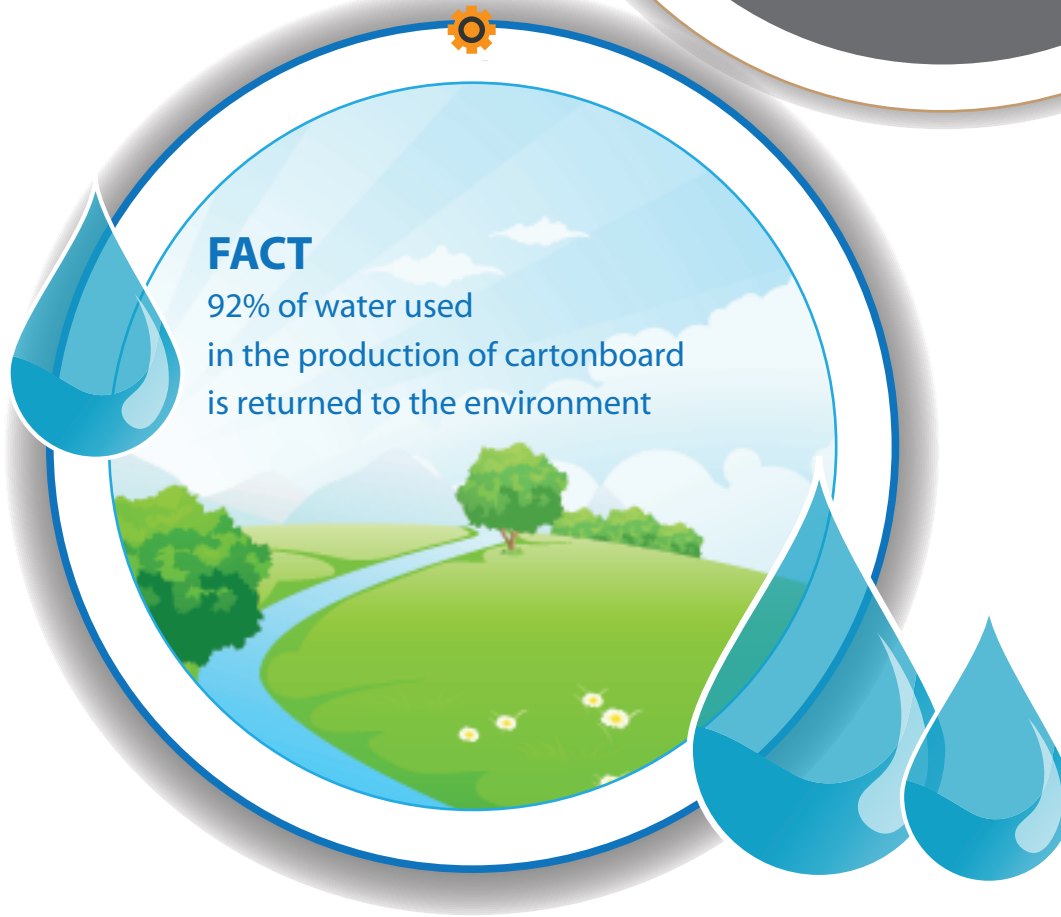
Water is fundamental to paper and board making. Management of water issues are local, taking place at the mills, and the cartonboard industry works continuously to reduce its water usage.

The industry uses large volumes of water but only a small part of this water is "consumed".

Due to the use of efficient waste water treatment, the water leaving the mill is cleaner than when it went in.



MYTH
Bad for the environment to use so much water



FACT
92% of water used in the production of cartonboard is returned to the environment

